

**CHARLOTTETOWN BLUEPHINS**  
**SWIM-A-THON 2010**

The Bluephins will again be taking to the pool this season for the annual Swim-A-Thon. There will be a couple of changes this season. Please read the information below to familiarize yourself with the event. Mr. Bill will be participating in the event for the club and providing his proceeds directly to the club and charity.

WHEN: Saturday, March 27<sup>th</sup> 2010

CHARITY: QEH Hospital Foundation (Neonatal ICU or Pediatric oncology)

**Senior , Junior GROUPS**

Start at 7:00am

Will be expected to swim 2 Hours or 5000 meters (Whichever comes first)

**AG1, AG 2, AG3, Novice 1, Novice 2, Novice 3 Groups**

Start at 8:45am

Will be expected to swim 1 Hour or 2500 Meters (Whichever comes first)

**Fundraising Split**

First \$100 dollars raised by the family = 20% to charity, 40% to the club, 40% to the family

After the first \$100 dollars raised by the family = 20% to charity, 80% to the family

**Online Opportunity**

Interested families will be able to use their members account to raise funds for this Swim-A-Thon event. More information will be available soon on how to use the online system. I used this system the last two seasons and personally raised over \$1000 dollars each season.

**SPECIAL EVENT**

In the afternoon of March 27<sup>th</sup> we will hold a fun swim for the community. The proceeds from this swim will be split 50% to the charity and 50% to the Bluephins. We will provide racing demos to show what our team is all about. We will also offer special opportunities to interested participants to experience the Bluephin way.